


Social Thinking® Conference

FEBRUARY 24, 2018



Hosted by
Developmental
Connections

A close-up photograph of a young boy with short brown hair and blue eyes, smiling broadly. He is wearing a blue quilted jacket with a black collar. The background is a soft-focus green outdoor setting.

*Equipping Teachers,
Parents and Professionals
to Empower Children for
Today's Social World*

About the Conference

The Social Thinking® Conference is an exciting opportunity for educators, parents and professionals to learn about one of the most important aspects in education and life: social-emotional competence. Every year, thousands of students graduate high school with a diploma, but without the social ability to succeed in life. We are gathering in the **Ashburn, VA** area with **Social Thinking® speaker Nancy Clements** to learn strategies to help students build their social awareness. As **an internationally-recognized approach**, Social Thinking® was developed to ensure our children of all abilities understand the dynamics of social engagement in order to live successful lives beyond the classroom. It is our honor and mission to share these groundbreaking resources with the community.

The conference is hosted by **Developmental Connections**. Developmental Connections is a nonprofit dedicated to changing the outlook of students who struggle with social learning challenges (related to autism, Asperger's, ADHD, etc.).

Sponsorship Opportunities

Legacy Sponsor (\$2,500)

- Provide opening remarks for the keynote speaker (up to 5 minutes)
- Recognition in press release
- Recognition in pre-event email marketing
- Logo placement on name badges
- Profile story on conference website
- Profile story (full page) in program
- Opportunity to sponsor table materials for attendees (notebooks, pens, etc.)
- Logo slide before opening session
- Prominent logo recognition on event website and event registration page
- Prominent logo recognition on signage
- Social media highlights as a legacy sponsor
- Exhibitor table space
- 4 complimentary conference registrations, lunch included

Platinum Sponsor (\$1,500)

- Profile story on conference website
- Profile story (full page) in program
- Opportunity to sponsor table materials for attendees (notebooks, pens, etc.)
- Logo slide before opening session
- Premiere logo recognition on event website and event registration page
- Premiere logo recognition on signage
- Social media highlights as platinum sponsor
- Exhibitor table space
- 4 complimentary conference registrations, lunch included

Gold Sponsor (\$750)

- Logo recognition on event website and event registration page
- Profile story (half-page) in conference program
- Social media highlights as a gold sponsor
- Exhibitor table space
- 2 complimentary conference registrations, lunch included

Silver Sponsor (\$250)

- Name on event website
- Logo recognition in conference program
- Exhibitor table space

Parent Scholarship Fund [sold]

- Build a scholarship fund for 10 parents who may not be able to afford conference costs.
- Recognition in scholarship application process and during registration advertising
- Profile story in conference program
- Profile story on event website
- Exhibitor table space

Catering Sponsor

Donation of lunch catering package for 200 people and/or coffee donation for 200 attendees

- Logo recognition on event website and event registration page
- Premiere recognition on event signage
- Recognition in conference program

*Sponsors to provide tables and exhibitor materials

Become a Sponsor

At Developmental Connections we believe...

We all have different social strengths and weaknesses. **We all** live, work and go to school in a diverse world in terms of ethnicity, religion, and ability (physical, intellectual, social, etc.). **We all** best thrive when working collaboratively with others, but sometimes social development does not come naturally to some students as it does others. What we know is **now is the time to encourage students' in their social and relational development.** Nothing is more crucial to success. **And you can help.**

START WITH WHY:

Beyond the advertising, you are supporting a mission grounded in student success and achievement. **Nothing is more valuable than investing in the beginnings of a child's life.** Whether it is a niece or nephew, a young person in your neighborhood, or a future employee, you will impact a child in more ways than one. Your sponsorship is far more than an investment in a conference or in training opportunities — it's an investment in a new generation that puts others first, that cares for the social and mental needs of their community, and that trusts in a world built on quality, thriving relationships.

Deadline: January 12, 2018

HERE'S HOW:

- Visit developmentalconnections.org/conference to fill out the sponsor form
- Click the **become a sponsor** button
- Enter your organization contact information
- Select your sponsorship level
- Send your **organization logo** to info@developmentalconnections.org

Please send payment to:
Developmental Connections
P.O. Box 1281, Ashburn, VA 20146

Questions? Please contact Gina Apperson
at gina@developmentalconnections.org
or 703-220-7465.

***Limited spaces available**